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Barriers to procurement of environmentally friendly and innovative solutions.

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## Factors that may be "barriers"

- Invasive patterns "procurement in same way as always".
- Risks for appeals.
- Time and Resources.
- The procurement process is not mapped and implemented in the organization.



## **Opportunities**

- Change "mindset".
- Identify the need: purpose, objective, effects.
- > Think about which *solution* that can fulfil the need.
- Apply innovation procurement so that the market is involved at early stage in the process in order to, in the best way, contribute with expertise to fulfil the need in the best way possible.

