



Innovative public procurement

- supporting innovation from the demand side



Volume – public sector is the primary procurer in many areas



Strategic opportunity to stimulate innovation



Explore and test new solutions and ideas



Support public sector innova-tion and growth, export and jobs – create new markets

Erhvervsstyrelsen

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Innovative public procurement

- Danish Business Authority initiatives

2011-2015: Grants to public procurers



Covering expenses in preparing a innovative public procurment: Analysis of needs and market, legal advice, tender material





Covering private parts costs of development (procurment of innovation – not final solution) in a competion based proces

2017-2019: Innovationpartnerships



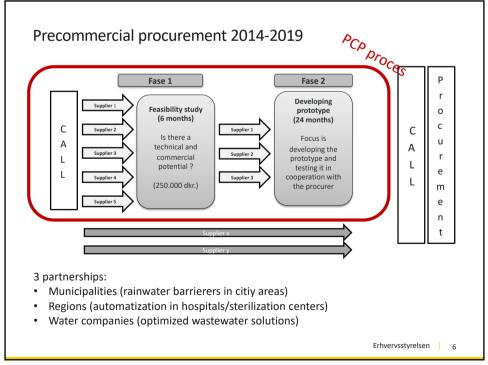
Development and procurment of solution in one contract

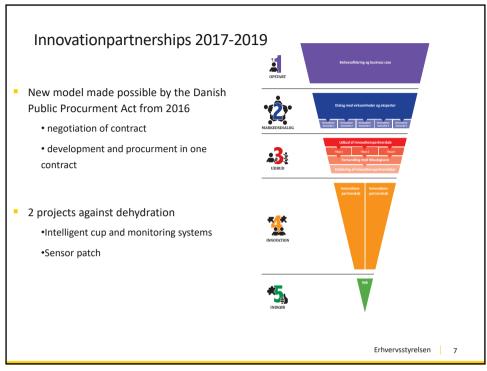
2015- : Challenges.dk

• Platform for idea competitions

Erhvervsstyrelsen

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Challenges.dk, 2015 -Result More awareness of new solutions, better procurement, stimulating new markets Goal Our role More innovation and quality in the Challenge Strenghten knowledge and Idea competition in the great challenges for society Erhvervsstyrelsen 8



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Strategy of Circular Economy and CSR

- Further development of "The travelling council team for green (and circular) public procurment"
- Analysis of the potential for further use of Total Cost of ownership and Life Cycle Cost
- Further development of green and circular standards
- CSR: Focus area of the council and publication of guide to implementation of SDG's in public procurement



Important premises for innovative public procurement:

- Prioritiy for politicians and management
- Risk taking and learning from faults
- Competences
- Sharing experiences and knowledge: What works (evaluation and coordination)

Erhvervsstyrelsen 11

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